



Heritage Athletic Booster Club

Meeting Minutes

October 17, 2018

Meeting Called to order at 7:04pm

In Attendance:

Allyson Daily	JJ Totaro	Ana Keefe	Kristin Rock	Kelly Shue
Naz Burlbaugh	Mariann Boyd	Birdie Olafson	Julie Turner	Jenn Smith
Jill Gottimer	Marsha Groves	Jennifer Gustavus	Cheryl Cornway	Michele Stewart
Matthew Holton				

Secretary's Report (Naz Burlbaugh): September meeting minutes - motion to approve by Kristin Rock, 2nd the motion by Ana Keefe, Approved.

Treasurer's Report (Ana Keefe):

- Current Budget Report - \$61,308.57
- Deposits through 10/16/18 - \$21,980.55
- Expenses through 10/16/18 - \$10,950.60

AD Report (JJ Totaro):

- Team Updates
 - Golf – State Champion – Hayden Miller. Team came in 4th in State.
 - Volleyball – Play-off games – 10/29, 10/30 and maybe 11/1
 - Field Hockey – Play-off game – 10/30 and maybe 11/1
 - Football – Last game 11/2 – Rivalry game with County
 - Cheer – Hosted Cheer Invitational on 10/13. The event went very well.
 - Indoor Track – Approved and ready to go.
 - Coaches – Nancy Merriman and Matt Holton
- Field Construction
 - D Rings
 - Part of track in and will be ready by end of season.
 - "H" will come after the season
- **Coaches Requests (JJ Totaro):**
 - Boys Varsity Basketball – Approximately \$1,700. Coach Hatchett requests 15 jackets @ \$70 each / 15 ties @ \$19 each. Team will dress up for away games.
 - Naz Burlbaugh motion to approve, Jill Gottimer 2nd the motion, Approved.
 - Swimming – \$600 for t-shirt (swim tee)
 - Jill Gottimer motion to approve, Ana Keefe 2nd the motion, Approved.
 - Wrestling – a rise in interest with new head coach. There's a possible need of new uniforms for the JV players.

1st VP Report (Jill Gottimer):

- Concessions Update – need playoff schedule
- Discount Cards – waiting on Golf, Freshman Football, 6 athletes from JV/Varsity Football

2nd VP Report (Kristin Rock):

- Scoreboard wrapped
- Football programs
 - All teams – Senior pictures (group) in the final program
 - Ads and messages from Senior parents to include in the programs

- Sponsor (1-Hr Heating/Conditioning)
 - 1-Hr Heating/Conditioning on the back of scoreboard
 - Mesh on the glass windows in the gym
 - Parking with their logo on the barrier
- Lower cost sponsorship for next year like a sandwich sign banner

Membership (Arlene Thorpe): Not present

- No new lifetime/annual membership updates
- Deadline for Fall Sports to join is October 31, 2018 in order to qualify for the Payouts at the end of the season.

Concessions (Mariann Boyd):

- Surebet
 - Have not provided us with an additional cooler. We may need to buy another cooler for the outside stadium to accommodate the sales from Friday night football games.
 - Ordering only sodas with them
- Concession Volunteers – looking for volunteers for the play-off games (Field Hockey and Volleyball)
- Ice Machine is now making ice

Old Business:

- Concession payout values - Increase by double. Kristin Rock motion the increase of concession payouts, Naz Burlbaugh 2nd the motion, Approved.

New Business:

- Winter Fundraiser – Casino Night at River Creek Country Club
 - Tickets – \$35 per ticket (to include chips)
 - Silent Auction and Table Sponsorships for the games
 - Each winter athlete requires to sell 2 tickets
 - Turn in chips for raffle tickets
 - Looking to schedule around MLK Holiday weekend. May need to look at a make-up date.
 - Expenses – 5k in food, Cash Bar and Casino Dealers
- Concession Volunteers/Payouts (For Winter and Spring)
 - Team sign up for concessions (like they do for 50/50 raffle, stands clean-up, etc.)
 - They will get the volunteers
 - They will get \$500 for that night
 - Teams from other seasons can work concessions, doesn't have to be in that season.
 - Concessions average about \$14,500 per year.
 - Clarify to the teams that there will be consequences if their night is not fulfilled.
 - Ana Keefe motion for the new payouts, Jill Gottimer 2nd the motion, Approved.
- Discount Card Payouts – next year, Fall Sports to do a “Blitz Day” (like tag day) to sell cards.
- Indoor Track Fundraising – Need to raise \$6k. There will be a new line item on the budget.
 - Indoor track will sell the remainder of the Discount Cards from the fall.
 - They will keep \$5 per card sold
 - Nov. 2nd football game – sell products and 50/50 raffle
 - Other fundraising opportunities – Virtual 5k, Silent Auction, Sponsors on the back of tees.

Next meeting Wednesday, November 14th – 7pm in Library

Meeting adjourned at 8:38pm.

Submitted by Naz Burlbaugh