



Heritage Athletic Booster Club

Meeting Minutes

March 20, 2019

Meeting Called to order at 7:01pm

In Attendance:

| | | | | |
|---------------|---------------|-------------|-------------------|----------------|
| Allyson Daily | JJ Totaro | Ana Keefe | Kristin Rock | Mariann Boyd |
| Naz Burlbaugh | Nick Siano | Kelly Shue | Donna Cowan | Barbara Adgate |
| Trish Baer | Arlene Thorpe | Larry Losty | Jennifer Gustavus | |

Secretary's Report (Naz Burlbaugh): February meeting minutes - motion to approve by Ana Keefe, 2nd the motion by Mariann Boyd, Approved.

Treasurer's Report (Ana Keefe): Motion to approve by Naz Burlbaugh, 2nd the motion by Kristin Rock, Approved.

- Current Balance 3/16/19 - \$82,834.08
- Deposits through 3/16/19 - \$11,018.88
- Expenses through 3/16/19 - \$3,330.16
- Team Balance through 3/16/19 - \$22,878.66

AD Report (JJ Totaro):

- Team Updates
 - 317 spring athletes
 - Baseball and Softball teams doing really well
- 9 teams request Concessions
- 1 Hour Ad added on the concrete
- LCPS athletics may change us back to Big Teams. They would like all LCPS schools to use one website platform.
- Team Buildr - online Strength and Conditioning app. Allows 500 athletes workouts to be entered. Coaches and athletes can track workouts. Cost - \$1,000 per year. Naz Burlbaugh motion to approve, 2nd the motion by Kristin Rock, approved.
- Uniforms - Field Hockey and Track/Cross Country/Winter Track
- **Coaches Requests (JJ Totaro):**
 - Coaches training for Track

1st VP Report (Mariann Boyd): Concessions

- Concessions Update – Going well
 - Working on Football and their shifts
 - Need more adults and less players. Going forward, we will need at least 2 adults per shift

2nd VP Report (Kristin Rock/Kelly Shue): Fundraising/Sponsorship

- Sponsorships (Kristin):
 - Putting up Sponsorship logos
 - Team posters came in for sponsors
- Tree Day (Kristin):
 - April 6th. It's also Keep Leesburg Beautiful Day
 - We are getting 100 Green Giant Trees that need to be planted and clean up the areas around the fields and stadium
 - Moe's donates food
 - Flyers going out

- Spring Fundraiser - Krispy Kreme Donuts (Allyson):
 - Being delivered at 7:30am
 - Pick up from 9am - 11am
 - Top two sellers will receive \$250 to their program. The next 3 highest sellers will receive \$100 to their program.

Membership (Allyson Daily/Arlene Thorpe):

- Membership drive - "Members Appreciation Week"
- Week after spring break (April 22nd - April 26th)
- Send out a Fact/Myth sheet
- April 30th - "Meet the Coaches" at Harper Park

Scholarships: Jenn Gustavus is leading it this year.

- need to set timeline and send to career center

Old Business:

- Casino Night Fundraiser for 2019-2020 (Ana)
 - Looking at Leesburg Junction as a possible venue
 - Cannot do the Firehouse as it is under renovation
 - Event date - January 25th

New Business:

- Board nominations will be accepted at the next meeting, April 10th.

Upcoming Events:

- Booster Meeting - May 22nd

Next meeting Wednesday, April 10th – 7pm in Library

Meeting adjourned at 7:57pm

Submitted by Naz Burlbaugh