

Heritage High School Athletic Booster Club
SPONSORSHIPS AND ADVERTISING: *Big opportunity, huge exposure!*
2017-2018

EVERGREEN ELITE: \$3,000

- Banner on the fence line
- Banner in the gym
- Full page program ad
- Sign in stadium
- Logo on all team posters
- Electronic board and online banner advertising
- Live-read commercial at games
- 10 athletic game tickets to share with employees/families

BIG CAT: \$1,000

- Banner on the fence or in gym
- Half-page program ad (upgrade to full-page +\$200)
- Electronic board and online banner advertising

HEART OF THE PRIDE: \$500

- Field sign (inside stadium)
- Logo included on one set of schedule posters
- Electronic board and online banner advertising

Customized packages, in-game promotions, and ala cart advertising is available

Special opportunities for very high-profile sponsorships also include Stadium Naming Rights, Scoreboard Sponsorships and Senior Salute Sponsorships.

A 10% discount is available to nonprofits.

PROGRAM ADVERTISING

Published for 5 regular-season home football games, and Winter and Spring seasons

Full Page ad: \$400

Half page ad: \$200

A limited number of ads are available in color, on the inside and back of the cover, for a premium.

SPECS AND MATERIALS

Ads should be formatted as jpg, eps or pdf, with fonts embedded

Please send a logo file, in addition to all other artwork

Banners: on the fence line, facing Evergreen Mill Road or the baseball field 4'x6', your design in full color

Gym signs: 3'x3', your logo and URL in Heritage colors

Stadium signs: hung within the stadium, 3'x4', your logo and slogan or URL in Heritage colors

Full page ad: 8.5" x 11", black and white

Half page ad: 8.5" x 5.5", black and white



Kristin Rock, Advertising Manager
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Payments should be made to
HHS ABC
520 Evergreen Mill Road
Leesburg, VA 20175